

Opening: @ 3:00 p.m. via Zoom Teleconference

Attendance: Kristin Michel Rodriguez, Doris Barber, Jamie Kent Hamelburg, Gurvinder Ravery, Sharon Bourke, Claire McDonald, Miriam Paska, Laura Rhode

Excused: Ellen Davis, Erika Linthicum

President's Report:

- Due to COVID-19, today's networking event with the Rockville Chamber of Commerce has been postponed.
- Our board meeting is being conducted via Zoom.
- We need to decide how to handle our April and May meetings if the health crisis continues. We will continue to monitor reports and guidance on group gatherings.

Secretary's Report:

- February minutes approved.

Vice President's Report:

- **Masterminds** -
 - No new members.
- **Sponsorships** - No major updates.

Treasurer's Report:

- **Verizon** - Erika will update the Board at the next meeting re: Verizon.
- **Financial Status** - Bank accounts are in good standing; reports provided to Board prior to meeting.

At-Large Report:

- People are filling out the feedback cards, and Sharon is reviewing them and will share with Board.
- Definitely getting a lot "thumbs up" on the switch to a lunch buffet.
- Sharon will continue reviewing feedback cards as one way to gauge how we're meeting needs and interests of members.

Committee Reports:

Membership

- Ellen is not present today; will defer report to next month.

Communications

- **Drip Campaign** - Provided the Board with an outline of four different drip emails to send out. The first time around, the email will go to all WBO members then only to new members.

Programs

- **Future Meetings** - The Program Committee met recently. Gurrinder sent out topics the Committee is looking at.
- **Networking Events** - There was quite a bit of discussion about the number of networking events being offered and if it was enough.

Publicity

- **History Day** - Laura reported that the event went well; they offered a sponsor table, which included WBO brochures and business cards.
- **Mix and Mingle** - Event has been postponed due to COVID-19; the Rockville Chamber will try to reschedule for later this Spring or in the Fall.
- **SCORE Event** - Just received word that this event is now cancelled as well.

New Business

- **Lifetime Memberships** - Kristin has received feedback that WBO should consider lifetime memberships for longtime members. Board agreed that members of 30 years or more should receive free lifetime membership. This means they will not be required to pay annual membership; however, they will pay for events they attend.

Old Business

- **Strategic Plan** - We will discuss at future meetings.
- **Power Conference** - No further progress on the future of the Power Conference.

Adjourned @ 5