

Opening: @ 10:07 a.m. via Zoom Meeting

Attendance: Kristin Michel Rodriguez, Doris Barber, Jamie Kent Hamelburg, Gurvinder Ravery, Sharon Bourke, Ellen Davis, Erika Linthicum, Miriam Paska, Laura Rhode, Melanie Barber, Claire McDonald

President's Report:

- Kristin spoke of the continuing COVID-19 crisis and its impact on WBO in regards to supporting our members and offering programming. We need to be creative and nimble in response to the times. Considerations include:
 - What will be the economic impact of COVID-19 on our members and membership?
 - As a Board, how do we best communicate and keep conversations going?
 - How do we engage and support our membership?
- The Board discussed our preferred communication methods (e.g., email, Zoom, other).

Secretary's Report:

- March minutes approved.

Vice President's Report:

- **Masterminds** -
 - Had 1 virtual meeting, which went well.
 - Still would like more participants; will continue putting the word out.
- **Sponsorships** -
 - No sponsor for April.
 - We will now offer lower-cost sponsorships for virtual meetings. Doris will prepare the sponsor package.

Treasurer's Report:

- **Financial Status** - Bank accounts are in good standing; reports provided to Board prior to meeting.

At-Large Report:

- In lieu of feedback cards, Board discussed ways to obtain feedback on virtual events and programs (e.g., direct contact with members/participants, surveys, etc.).

Committee Reports:

Membership -

- No new members
- **Membership Renewals** -

- Board discussed ideas to retain members while also recognizing the financial burden some small businesses may be under as a result of the pandemic.
- Board discussed the possibility of offering an internal sponsorship program in which WBO members can donate to a fund that would support scholarships for other WBO members' fees.

Communications -

- Board discussed how we promote events and programs and what can be done to promote some of the smaller events without overloading people with emails.

Programs -

- WBO is hosting a Virtual Happy Hour on Tuesday, April 28; registration required.
- Prior to the meeting Gurvinder sent an email about potential programs that can be conducted virtually. Examples include networking events, health and wellness sessions, lunch and learns, and book clubs.
- Board agreed that we should try to offer an array of programming; however, we should start with just a few and do them well.

Publicity - No updates this month

New Business

- **Virtual Coworking Sessions** - Doris shared information about an innovative program she's been participating in. It's a way to stay connected and accountable during these times. She volunteered to spearhead such a program for WBO, if there is interest.

Old Business

- **Board Membership and Changeover** - Board discussed the June transition of Board membership.

Adjourned @ 12:08