

Opening: @10:01 am

Attendance: Kristin Michel Rodriguez, Ellen Davis, Gurvinder Ravery, Miriam Paska, Doris Barber, Erika Linthicum, Claire McDonald

President's Report:

- Each Board Member spent a few minutes describing their roles.
- Kristin reminded everyone that anyone may attend a Board meeting

Secretary's Report:

- September minutes approved.

Treasurer's Report:

- Money is coming into WBO's account from the website with no problems. Account is solvent and in good standing.
- Line items discussed:
 - Treasurer is still awaiting signer privileges at the bank.
 - Cancellation of Verizon voicemail is in process.

Committee Reports:

Membership

- Three Board members are up for membership renewal; sent reminders. A number of other individuals are past due. Will send reminders.
- Board approved five new WBO members.
- During today's luncheon, Membership Ambassador, Silvia Balderas, will highlight membership benefits. Board also discussed ongoing efforts to do this.

Communications

- Miriam shared her tracking sheet for looking at the impact of WBO communications. She will continue to share this information to help inform Board decisions.
- No longer being charged for Wild Apricot. Files have been archived as well as downloaded.
- Non-profits may now sign up for \$100.
- Gluten-free option has been added to event registration.

Programs

- For the December non-profit luncheon, Board agreed that non-profits will get 1/3rd of a 6-foot table for brochures/displays plus 45 seconds to speak.
- The Board decided to change how winners are selected for Member in the Spotlight and Lunch on Us. Member in the Spotlight will be selected from members who are in attendance at the luncheon. A member can only be selected once in a year. Lunch on Us winner will be selected from all WBO members, regardless of whether they are in attendance.
- Doris explained how sponsorships work; more information is on our website.

- Dates have been set for 2020 breakfasts and lunches.
- Cathy Bamji is now hosting Coffee, Tea, and Me networking sessions, which are smaller groups that allow for more interaction and getting to know people

Publicity

- Laura notified the Women's Legislative Brief that WBO will not be attending this year.
- Mix and Mingle with Rockville Chamber of Commerce is confirmed for Thursday, March 12 at Manor Country Club in Rockville. The event is free to WBO members and \$20 for guests.

New Business

- Claire asked everyone to review board action plan items and send her appropriate updates prior to the next meeting.

Old Business

- **Power Conference** - Kristin reported that she met with other members of the consortium and informed them that WBO would not be the sole signer of an agreement with the hosting hotel.

Adjourned @ 11:35am