

Opening @ 10:10am

Attendance: Kristin Michel Rodriguez, Doris Barber, Ayda Sanver, Melanie Barber, Barbara Freedenburg, Miriam Paska, Ellen Davis, Jamie Hamelburg, Laura Rhode, Cathy Bamji

Secretary's Report – January minutes approved

Treasurer's Report

- Insurance paid for three years
- WBO in good standing and solvent

Mastermind Update – working on recruiting people

Sponsorships

- **Proposal approved** with the following changes:
 - Edit Meeting Sponsor language: 1) advertisement before and after the event is for the month of sponsorship only; 2) speaking time changed to 5 minutes; 3) Fee: \$300.
 - Money raised from meeting sponsorships will be tracking and earmarked for an expansion of Montgomery College scholarship(s);
 - Research language change for delineating Corporate Partners and Meeting Sponsors;
 - Table Corporate Sponsorship pending additional research
- **Structural home** – officially this function will fall under the Publicity chair's responsibilities.
 - Communication plan being developed

Committee Reports:**Membership**

- **Membership refund policy** – policy on auto-renewals will be documented
- **Member list used to spam all members** – issue settled
- **Research on Membership Database** – ideas to be presented at March meeting.
- **New Members approved:** 3 new members approved; one on hold

Communications –

- Open rates continue to be positive. Women's Legislative Briefing emails highest rate indicating continued interest in this event.
- Remind members about how to communicate and advertise with WBO.

Programs

- Reviewed upcoming programs and speakers
- **Space issues** if we keep selling out – seed planted
- **Consideration of alternate days** of the week for lunch meeting – briefly discussed - no resolution
- Cancellation policy written down

Publicity

- Online calendar updated. March meeting with Rockville Chamber confirmed for March 28th, 5:30pm at the LURN Building (free for members, \$20 for non-members)
- Outreach up slightly in total pages liked and one addition to LinkedIn.

- We are listed on MD WBC website as a partner.
- Invitation from Women’s Law Center of MD for WBO to testify in Annapolis in support of SB518 (Pregnancy Discrimination in Employment Act)

Strategic Planning:

Action Plan based upon May 2018 Board meeting was developed and distributed. Please update.

Meeting Adjourned 11:30am