

**WBO MEMBERSHIP APPLICATION**

Name: \_\_\_\_\_ **Application type:** New Member  Renewal

Company/Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ Mailing address (if different): \_\_\_\_\_

Number & Street \_\_\_\_\_

Number & Street \_\_\_\_\_

Continuation \_\_\_\_\_

Continuation \_\_\_\_\_

City, State & ZIP \_\_\_\_\_

City, State & ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

How did you hear about WBO? WBO Member  Web site  Library  Gazette Newspapers

Mo. Co. Small Business Development Center  Other \_\_\_\_\_

List any Chamber or other professional organization of which you are an active member (for publicity purposes):  
\_\_\_\_\_

**Membership Type:**

Acceptance of application is subject to approval by the Board of Directors. Our membership year runs from September 1 to August 31. Please indicate the type of membership you are applying for:

- FULL MEMBER** \$125.00 (voting) – Must be a sole practitioner, partner, LLC member, shareholder or officer/director holding at least a 10% interest in the company. You are actively involved in the management/operation of a business and bear a significant risk of loss.
- AFFILIATE MEMBER** \$145.00 (nonvoting) – A former WBO member who is no longer a business owner but wishes to remain a member. You are not a sole practitioner, partner, LLC member, shareholder or officer/director, but still bear a significant risk of loss (such as an outside salesperson or independent agent).
- ASSOCIATE MEMBER** \$145.00 (nonvoting) – Director/Manager of a business or organization but has no risk of loss.

**Name Badge:** (Please print clearly)

Dues include a name badge for all new members. If your name or company name changes or your badge is lost, a new or replacement badge can be reordered anytime for a fee of \$15.00.

Name: \_\_\_\_\_ (limited to 21 characters)

Company: \_\_\_\_\_ (limited to 21 characters)

**Committees:**

Please consider volunteering for one of our many committees. You can volunteer for as much or as little time as you can offer. It is a great way to get involved, meet other members, make new friends and help WBO, too.

- Membership  Sponsored Events  Newsletter (“Networker”)  Legislative Briefing
- Directory  Web site  Community Outreach  Email Broadcasts
- Program  Gala Luncheon  Historical/Archives  Other \_\_\_\_\_
- Publicity  Communication  Member Orientation \_\_\_\_\_

**Advertising:**

Members can advertise in the *Networker* (WBO newsletter) at a special member rate and the Business Directory (see prices and applicable discounts below or on reverse on print copy). Attach camera-ready artwork and payment. Indicate when/where you would like your ad placed. Check all that apply:

- Networker*: Single business card size  Double business card size  (include 2 business cards or camera-ready artwork)  
    ▶ Indicate month(s): \_\_\_\_\_
- Networker*: Full Page Flyer (8-1/2 x 11) – flyers can be inserted any month. Please write the month(s) you would like to insert a flyer into the *Networker* \_\_\_\_\_
- Business Directory (artwork must be received no later than September 15, postmarked)

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Mail check and completed application form to: WBO Membership, P.O. Box 1281, Rockville, MD 20849-1281

**Business Directory information:**

**Directory Options:**

Please indicate address to publish:  Business  Mailing  Exclude my listing from Business Directory

Please indicate Category listing: \_\_\_\_\_

You can list your business in other categories for an additional \$10 each.

Please note other Categories for which you are paying: \_\_\_\_\_

**Directory Categories:**

- |                                    |                                      |                              |
|------------------------------------|--------------------------------------|------------------------------|
| Accounting & Financial Services    | Desktop Publishing & Word Processing | Legal Services               |
| Advertising & Promotional Products | Electronic Publishing                | Mailing Lists & Services     |
| Affiliate Members                  | Entertainment                        | Marketing & Public Relations |
| Art                                | Florist                              | Meeting & Event Planners     |
| Bakers                             | Food & Food Services                 | Personal Development         |
| Beauty & Image                     | Gifts                                | Photography                  |
| Bridal & Wedding Services          | Graphic Design                       | Printing & Copying           |
| Business Services                  | Health                               | Psychotherapy & Counseling   |
| Child Services                     | Home & Household Services            | Real Estate                  |
| Clothing                           | Insurance                            | Travel                       |
| Computers                          | Interior Design                      | Writing & Editing            |
| Consultants – Business             | Jewelry                              |                              |

Don't see an appropriate category? Make a suggestion for consideration: \_\_\_\_\_

**Description of business:** (limited to 100 letters, spaces, punctuation marks and/or characters. We reserve the right to edit.)


**Enclosed is my check, payable to WBO, for the following:**

- Membership Dues ( ▶ \$125 Full ▶ \$145 Affiliate or Associate) \$ \_\_\_\_\_
  - Name Badge ( ▶ No charge for New Member ▶ \$15.00 for replacement badge) \_\_\_\_\_
  - *Networker* advertising, WBO member rate (include artwork or 2 business cards):
    - ▶ Single business-card size: \_\_\_\_ @ \$35 per issue \_\_\_\_ @ \$45 per issue (non-member) \_\_\_\_\_
    - ▶ Double business-card size: \_\_\_\_ @ \$50 per issue \_\_\_\_ @ \$60 per issue (non-member) \_\_\_\_\_
    - ▶ Less discount for consecutive ads: 3-5 issues = 5% discount < \_\_\_\_\_ >
    - 6-8 issues = 10% discount < \_\_\_\_\_ >
    - 9-12 issues = 20% discount < \_\_\_\_\_ >
    - ▶ Full Page Flyer (8-1/2x11) – \$100 per flyer (WBO member); \$110 per flyer (non-member) \_\_\_\_\_
- You are responsible to supply an electronic version of your full page flyer no later than the 15th of the month prior to the month of publication. For example, flyers for the March *Networker* must be received by February 15.
- Business Directory Advertising (submit artwork by September 15 each year for inclusion in next printing):
    - ▶ Single business-card size - \$60 \_\_\_\_\_
    - ▶ Double business-card size - \$90 \_\_\_\_\_
  - Business Directory Listing ( ▶ 1<sup>st</sup> listing is free ▶ \$10 for each additional listing) \_\_\_\_\_
- TOTAL DUE** \$ \_\_\_\_\_

*Please make your check payable to "WBO" and attach it to this application, along with any camera-ready artwork.*