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MEMBER PROFILE - DECEMBER 2004

Frieda Lin

Frieda Lin, a relatively new WBO member, pursues a number of different career paths and clearly enjoys all of them. After growing up in Taiwan, Frieda came to the United States in 1973 and earned a Master's degree in Food and Nutrition. Still working as a dietitian, she became involved with BeautiControl nine years ago and is currently a senior director of the company. BeautiControl has been a leading skin care, spa and image company for 23 years. Bought by Tupperware three years ago, BeautiControl utilizes independent consultants who, like Frieda, represent the company.

Frieda promotes BeautiControl's "Spa ESCAPE," which enables women to enjoy "the spa experience that comes to you!" Says Frieda, "We have been in strong demand, as Americans realize how harmful stress is to our health and immune system and how important de-stress and relaxation is to us. You can have Spa ESCAPE whenever you wish. We help you relax, rejuvenate and renew."

BeautiControl comes to your home or workplace after you gather a group of six to ten friends or co-workers for a 30 - 60 minute session. Frieda walks you through a relaxation session, provides heated neck wrap; aroma treatments; eye, lip, foot and hand treatments; microdermabrasion; facials, and a variety of therapeutic spa treatments. Their most recent line, Thelma Del Sol, invites you to escape to pampering inspired by the ancient Roman baths, magnificent spas, and thermal springs of Italy. It features moisturizing olive oil, wine, basil, tomato, bergamot, and lemon, orange and Indian peppermint.

Believing that knowledge is power, Frieda educates her clients, showing them why and how to take care of their skin. "Our patented skin age analysis allows me to professionally analyze the condition of your skin and customize a regimen based on the result." The Microderm Abrasion by BeautiControl is the safe and effective home treatment, featured in Good Housekeeping and in O magazine. "It is to be used once a week and you just love how your skin feels after the treatment!" says Frieda.

"I love what I am doing and I love what I have to offer," she says. "Our skin care and spa products are just wonderful and the career opportunity is fabulous!" Frieda loves to meet all kinds of women and enjoys helping them to take care of themselves, rid themselves of stress and have a successful home business.

Frieda also likes the WBO concept of networking "to see what others are doing and find out how we can help each other." When she is not working, Frieda enjoys dancing and traveling with her husband and grown children. The recipient of several company trips, Frieda went to Doral resort in Florida in October. She has also been to China and Europe, and has traveled all over the US.