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*MEMBER PROFILE - MARCH 2003*

## Gayley Knight

As Communications Chair and Editor of WBO's Networker, Gayley Knight keeps WBO members current. She spends a great deal of time creating the newsletter and pursuing other volunteer activities, many of which are extremely time-consuming.

Gayley and her partner, Gail Werner, have a production company, Mother Geek Productions, which produces websites and a television program called "WEBurbs." They also promote volunteerism. The website part of the business, Connecting Links, has been in business since October 1996. This division develops basic websites, offers site promotion and maintenance, provides website design, search engine optimization and placement, and creates nonprofit web solutions, striving to accommodate clients' website problems and needs.

Gayley contributes heavily to the community as a board member of WBO and as a Tech Committee member of the Bethesda-Chevy Chase Chamber of Commerce. She volunteers for her town, Somerset, in Chevy Chase, maintaining their web site and serving as web administrator. She also assists in maintaining an e-mail list of 4000 technologically-oriented women in the DC area for DC Web Women, and she and Gail produce "WEBurbs" as a community service.

Gayley, who enjoys crossword puzzles, likes the challenge of putting web sites together and making them work even better. She finds computers similar to puzzles, acknowledging that while never technologically challenged, she understands the computer, has learned to think like the machine, and now enjoys seeing how everything comes together to make it work. Like many WBO members, Gayley came to her current work indirectly. With a degree in English and a California Teaching Credential, Gayley taught English, history and algebra in high school. She also spent time doing secretarial work and, eventually, volunteering for several different causes while choosing to be a stay-at-home mom.

A native of Rochester, NY, Gayley's family history includes five generations of prominent Rochester citizens. She left Rochester to go to college in Oakland and came to the DC area with her husband in 1975. Gayley, who has been a WBO member for over five years, gives WBO credit for personal growth and knowledge. She enjoys her interaction with WBO women and finds our organization a good resource. In fact, she's developing a "brag board" on the WBO web site so others can share their experiences with WBO members who have helped them in some way.

When she's not working or volunteering, Gayley enjoys crafts, antiques and reading murder mysteries. She is currently putting together an interactive family tree -- a family history that will be put on a CD and which will include family history, photos, information and personal stories.