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MEMBER PROFILE - FEBRUARY 2000

Robyn S. Quinter

When she created Q & A/Quinter & Associates just over seven years ago, Robyn Quinter created a desktop publishing and publicity services business with a unique touch. Robyn uses her favorite word, panache, to describe her work as having that creative, somewhat eccentric flair which makes its quality and style special.

“I make people and their documents look good, while making sure the message gets out to the target audience,” says Robyn, who does layout, typesetting and some design work. A one-person crusade to make sure her clients’ documents look the best they can, she produces brochures, newsletters, custom invitations, press releases, fliers, advertisements, resumes, certificates and discount business cards. However, Robyn’s favorite work involves those creative assignments that can benefit from her special brand of panache.

Selected by the Olney Chamber of Commerce as the 1999 Business-person of the Year, Robyn was praised for personal business success, service to the Chamber of Commerce, and service to the community. “I love my work,” says Robyn, “because it allows me to be a perfectionist.” She also enjoys the flexibility and control of having her own business and often comments that she sees each assignment as “a big puzzle that must be put together in the most attractive way possible.”

Quinter & Associates is an interesting outgrowth of Robyn’s professional background and personal experiences. She started out more than 20 years ago as a newspaper reporter, with a degree in Journalism. Working for area newspapers, the Associated Press, and a computerized wire service in the 80’s, she specialized in education, covering school districts and education development at federal, state and local levels. Extremely outspoken about open records and access to information, Robyn has used her personal experience as an adoptee to work positively for herself and for others. Robyn, who found her birth parents when she was 30, later became a founder of a local search and support group in Washington. She then volunteered with the American Adoption Congress, becoming that organization’s communications director.

When desktop publishing became viable, the AAC sent Robyn for training so she could do its publications and documents. Quinter & Associates is a direct outgrowth of Robyn’s professional background, her volunteer work in an area that is important to her, and a short stint as marketing director for a Rockville law firm.

A WBO member since 1993, Robyn likes our group’s supportive and nurturing atmosphere. “I think that WBO women are much more supportive and less combative with each other than men or in mixed gender organizations,” says Robyn. “I can always find an answer to a business quandary or support from someone in WBO.”